NCC Cable System Order

Order #	62332743	Flight Dates	Flight Dates 10/03/16 - 10/09/16		09/09/16				
Syscode	5207	Agency	Main Street Media Group	Version	1 Vs. 1	1 Vs. 1			
System Name	NYI/New Jersey Region	Advertiser	Trentons Bad Bet	Show All Lines					
Market	New York			Total # of Weeks		1			
	-	Client Code	166	Total		\$20,000			
AE	Nesma Rodriguez	Product Code	356	Commission		\$3,000.00			
Sales Coordinator	Christine Radachy	Est Code	3262	Net Total		\$17,000.00			
Office	Washington	Product Name		Total Spots					
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0				
Status	Not accepted		•	Sold On	Cost Per S	Cost Per Spot			
Survey	Cable Nielsen Live+SD Jul16	Primary Demo	Adults 35+	GRP -	GIMP	-			
-		Makegood Policy	Approval Required	CPP -	СРМ	-			

Comments :	9/9 NEW ORDER. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS	10/3/16	10/9/16	20:30	23:30	Х							-	-	1	\$20,000.0	\$20,000.0	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$20,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20,000.00

STSTEM AFF. SALES AGGI	SYSTEM APP:	SALES	ACCT	Date Printed	09/12/
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62332743 | New York | NYI/New Jersey Region | 5207 |